

Neto Alves

SOFTWARE DEVELOPER

Over a decade designing, scaling and keeping critical systems running in production

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AVAILABLE FOR A ROLE OR A PROJECT

01 ABOUT

Full-stack end to end: I design the architecture, build the application and own the delivery.

I build complete systems, from zero to production: data modelling, API, interface, queues, deploy, and the instrumentation that tells you whether it is still standing. Nine systems so far, five running today — the three largest are open on this page.

Infrastructure came before the code: networks, switches and servers. It is not the service I sell today, it is the reason what I ship holds up — someone who spent those years accountable for other people's uptime designs software around how it stays standing, not only around how it works.

The newest layer is measurement: custom KPIs, technical SEO and GEO — the discipline of showing up in answers from ChatGPT, Gemini, Claude and Perplexity, not just on Google's first page. This site is built that way on purpose: the AIs can read it.

02 TELEMETRY

250,000+

LINES OF CODE

9

SYSTEMS BUILT

5

IN PRODUCTION

10+

YEARS OF INFRA
UNDERNEATH

1,675 commits · 214 tables modeled · 459 http endpoints · 130 sql migrations · 1,270 test cases

COUNTED IN THE REPOSITORY CODE ON 2026-08-02.

03 SYSTEMS

OSCapstack CRM

OPERATIONAL · PROPRIETARY

Commercial operating system for real-estate credit origination, in production.

Full-stack development, end to end · built in 26 days · 146 RLS policies · 42 screens

- Three lead channels in one place
- Client documents read by AI
- The owner edits his own funnel and automations

Saturno Labs

PROPRIETARY

Autonomous B2B marketing platform that measures a brand's authority inside AI answers.

Full-stack development, end to end · built in under 45 days · 14 packages · 13 cron jobs

- Research comes before the piece
- Article, carousel and posts come out of the gap found
- What gets published returns indexed to memory

Moveis.pro

OPERATIONAL

Multi-tenant SaaS for furniture stores, with CRM and WhatsApp/Instagram operations.

Full-stack development, end to end · built in under 45 days · 40 models · 3 apps

- Service, order and stock in one place
- A closed order goes straight to the factory
- The sale stops changing tools at every step

BACKEND JavaScript · TypeScript · Node · Fastify · NestJS · Next.js · Astro

DATA PostgreSQL · pgvector · Supabase/RLS · Drizzle · Prisma · Redis · Raw SQL

APPLIED AI Guardrails · Tool-calling · Embeddings/RAG · Anthropic · OpenAI · Google · Groq · Vercel AI SDK

SEO, GEO & MEASUREMENT Technical SEO · GEO (AI answers) · JSON-LD / Schema.org · Custom KPIs · Event tracking · Share of Voice in AI · Core Web Vitals · IndexNow · Blog & RSS feed

FRONT-END React · Vite · Tailwind · PWA · three.js

DELIVERY & INFRASTRUCTURE Vitest · Playwright · GitHub Actions · Turborepo · Docker · Nginx · VPS · Blue-green deploy · pgTAP · pnpm · PM2 · Heartbeat/uptime

NETWORKING Cisco · MikroTik · Switching · DNS · Furukawa

05 TECHNICAL FOUNDATION

10+ years in infrastructure and networking

Networks, switches and servers before the first system in production. VPS, DNS, Nginx, Docker, blue-green deploys with rollback and messaging integration.

CISCO · MIKROTIK · FURUKAWA

06 EDUCATION

Telecommunications Technician

Data Analysis

CS50x — Introduction to Computer Science

CS50 AI — Introduction to Artificial Intelligence with Python

CS50B — Computer Science for Business Professionals

CS50L — CS50 for Lawyers

CS50 · HARVARDX · HARVARD UNIVERSITY